A person holding an umbrella

Description automatically generated

<http://www.nfta.com/news/b2b.aspx>

NFTA website

[TV spot, 30 seconds](http://www.nfta.com/pdfs/b2b.mp4)   
  
[Radio, Apps, 60 seconds](http://www.nfta.com/pdfs/b2b_apps_60.mp3)   
  
[TV spot, Park & Ride, 360 seconds](http://www.nfta.com/pdfs/b2b_P@R_60.mp3) 